

2010 Service Coordinators Leadership Conference

August 25-26—Loudermilk Center ~ Downtown Atlanta

Sponsor Prospectus

A unique opportunity to network with *Service Coordinators, Social Workers, and Nurses* in the field of Aging



- Senior Living HUD Subsidized
- Senior Living LIHTC (Tax Credit)
- Housing Authorities
- Assisted Living Communities
- Nursing Homes
- Leaders in Aging Services

Why you should become a sponsor

- Introduce new products, services, and ideas
- Generate new sales leads
- Meet with decision makers
- Build loyalty and obtain referrals
- Access the competition
- Build relationships with existing & new customers



**Atlanta Regional
Commission
The Loudermilk Center
40 Courtland Street, NE
Atlanta, GA 30303
Phone: 404.463.3100**

Directions

I-75/85 Southbound

Exit # 249A - Courtland Street is a one-way street going south. ARC will be on the right after Auburn Ave. Turn right onto Lynch's Alley and park in the United Way's parking deck.

I-75/85 Northbound

Exit # 246 Central Avenue/Fulton Street. Follow the signs to Fulton Street. At the light at the end of the ramp, turn right on Fulton Street. At the next light, turn left on Capitol Avenue. After crossing MLK Jr. Drive, Capitol Avenue becomes Piedmont Avenue. Turn left onto Auburn Avenue, then left again onto Courtland Street. ARC will be on the right. Turn right onto Lynch's Alley and park in the United Way's parking deck. I-75/85 Northbound HOV - High Occupancy Vehicle - Exit at Memorial Drive. At the first light, go straight and you will be on Central Avenue. Turn right onto Auburn Avenue, then right onto Courtland Street. ARC will be on the right. Turn right onto Lynch's Alley and park in the United Way's parking deck.

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Sponsor Prospectus

Company Name: _____

Contact Name: _____

Address: _____

City / State / Zip: _____

Telephone: (____) _____ Fax (____) _____

E-Mail: _____

Signature: _____

Names for badges (please print)

1. _____ 2. _____

Check those that best describe your
product / service:

- Home Care/Personal Services.
- Home Health Care/Resident Care
- Educational Services
- Bathing Equipment
- Computer / Data Management
- Consulting / Development / Man-
agement / Marketing
- Furniture / Equipment
- Medical Products / Services
- Nutrition / Food Services / Man-
agement
- Personal Products / Services
- Pharmacy
- Transportation
- Other _____

Registration

You may fax this completed form to (404) 872-1737 or mail it to: Aging Services of GA; 607 Peachtree St. N.E.; Atlanta, GA 30308. Phone (404) 872-9191 ext. 19 and speak with Jacque if you have any questions regarding this registration.

Sponsorship registration due prior to August 16, 2010.

Sponsorship Opportunities

Conference Onsite Program Guide \$250 ea.

- Inside Cover—Full Page Ad
- Outside Cover—Full Page Ad

Continental Breakfast \$300 ea.

Sponsor will receive great exposure with signage at the food station and mention in the onsite materials.

- August 25th
- August 26th

Premier Sponsors \$800 ea

Sponsor will be rewarded with signage at the event, verbal acknowledgement during luncheon, complementary lunch for two and a table for materials promoting your products or services.

- August 25th
- August 26th

Benefits of sponsorship at this level:

- ◆ **Advertise by sending your marketing material**
- ◆ **Recognition on our website while promoting event**
- ◆ **Membership in Aging Services of GA for the remainder of the year**