

Aging Services of Georgia Leadership Roundtable Luncheon

A complimentary luncheon for CEOs, COOs, EDs, Administrators, and Board Leadership

The Pathway to Greatness: Achieving Top Performance

Most of us are probably tired of the endless discussions about health care reform, the Stimulus package, the economic crisis and a number of other topics that we are strategically planning for and navigating through. Many housing and community-based services providers are facing periods of flat growth, limited access to capital and changing expectations of us as leaders. Opportunities are beginning to emerge that allow providers to thrive and grow during these times but require bold action and new thinking that may not have been the norm six to nine months ago.

This discussion is planned to highlight changes and innovations that other housing and community-based services providers are initiating that are successful. We will talk about the new leadership skills required, new ways to measure effectiveness in critical areas such as marketing and ways to guide anxious Board members through these rocky times. There will be time for questions and discussions about tools, other organizational models of cooperation and ways to streamline some of the core functions that are critical to success today.



Nancy E. Rehkamp, MPA, Principal,
LarsonAllen LLP, Minneapolis

Nancy has been a licensed nursing facility administrator for over 20 years. She has held senior management/CEO roles for over 25 years including serving as the CEO of a small rural hospital/SNF, a large integrated Medicare and private duty home care & hospice agency, an acute rehab hospital and

an administrator at a large, urban hospital and health system.

As a Principal with LarsonAllen, Nancy serves as the Director of Research where she leads many of the benchmarking studies conducted by LarsonAllen. She also consults with a wide range of clients who serve older adults. Her consulting is focused on the integration and development of services across the continuum, marketing research and strategy development with senior management and Boards of Directors. Nancy has served on a number of association and non-profit health-related boards of directors both nationally and in

Nancy presented at the April AAHSA House of Delegates meeting for aging services members throughout United States. She has a big picture view of what is happening in our field and articulates it beautifully. Topics included on her presentation to us will include:

- The Co-Opetition model and how it was used to develop VISA and how similar organizational relationships could be leveraged for aging services.
- Characteristics of leaders that are required for success today that may not have been critical in prior periods.
- Specific techniques to assist the Board think strategically about how to survive the next two to three years of flat growth.

THURSDAY JUNE 11, 2009 -- 11:00 AM TO 1:30 PM
AGING SERVICES OF GEORGIA OFFICE

607 Peachtree Street, N.E.; Atlanta, Georgia 30308

PROMOTING EXCELLENCE IN EDUCATION

Leadership Luncheon

Thursday, June 11, 2009; 11am - 1:30 pm

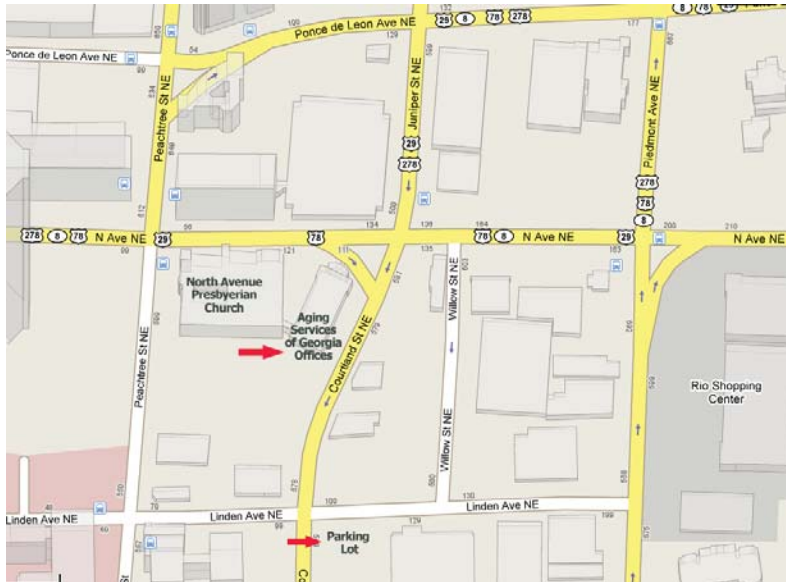
Directions to Aging Services of Georgia Office

From the South

Exit I-75/I-85 in-town connector at the Crawford Long Hospital exit – come up the hill to Peachtree Street and turn left onto Peachtree. Get in the right lane and turn right off Peachtree onto North Avenue (you will be going around the church to the back side). Come one block and turn right onto Courtland Avenue and take a right into the parking lot of the church.

From the North

Exit I-75/I-85 in-town connector at North Avenue (GA Tech exit) and turn left proceeding on North Avenue. Pass the Varsity and North Avenue MARTA station on your left. You will pass the Bank of America building on your right. Get into the right lane and cross over Peachtree Street (you will see the front of the church on the right corner of Peachtree and North Avenue). Turn right at the next intersection onto Courtland Avenue. Take an immediate right into the parking lot of the church.



**YOU WILL NEED TO PARK IN THE
PAY LOT (\$1.75) LOCATED ACROSS
THE STREET FROM THE AGING
SERVICES OF GEORGIA OFFICE
AT THE CORNER OF COURTLAND
(JUNIPER) AND LINDEN.**



SEE MAP

The Aging Services of Georgia office is located in the Ministry Center at North Avenue Presbyterian Church, 607 Peachtree Street (the corner of Peachtree Street and North Avenue). The office is located in the back lower level of the building (on the Courtland Avenue side).

Please Register the Following People for the June 11 Leadership Luncheon

(1) Name: _____

(2) Name: _____

(ORGANIZATION: _____

Number of Vegetarian Meals: _____

To Register: FAX this form to 404-872-1737 or MAIL this form to GIA; 607 Peachtree St., NE, Atlanta, GA 30308

Since room temperatures are difficult to regulate to everyone's satisfaction, layered clothing is strongly suggested.